



Catholic Leadership
INSTITUTE

HOPE AND A FUTURE FOR OUR CHURCH



Impact Report 2018

For I know the plans I have for you, declares the LORD, plans to prosper you and not to harm you, plans to give you hope and a future.

Jeremiah 29:11

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OUR PURPOSE

Catholic Leadership Institute

Catholic Leadership Institute provides bishops, priests, religious, deacons, and lay persons in the Roman Catholic Church with world-class, pastoral leadership formation and consulting services that strengthen their confidence and competence in ministry, enabling them to articulate a vision for their local church, to call forth the gifts of those they lead, and to create more vibrant faith communities rooted in Jesus Christ.



Daniel Cellucci
Chief Executive Officer



Bill Orosz
Chair of the Board

FROM THE DESK OF THE CEO

Dear Friends,

I think it's fair to say that it has been a dark few months in the Catholic Church in the United States. The untended wounds of our past, the current distrust and fear in our present – it's enough to make you wonder if there will be a future.

But we know better. We know who we are. We know in the midst of darkness, individual lights are brightest. Despite our challenges, we know how many bright lights there are.

The greatest blessing of this vocation that I have been blessed to fulfill over the past 14 years is to experience those lights all over this country. Whether it be in the parishes that are reaching out to their parishioners through the Disciple Maker Index and asking the leadership question of how do we grow as a faith community, the groundbreaking Next Generation Parish Project that is supporting leaders as they take risks focused on passing on the faith, or the seminarians who are looking at the daunting landscape and moving toward it full of courage, there is a lot of light in this darkness. And then there's you.

In your philanthropic support of this apostolate over the past fiscal year, you have been able to help these lights be brighter and sparked new lights of hope.

The Catholic faith has what people are seeking during this difficult time. Just as our Savior was a light in the darkness, so too will we be lights in the darkness of this world, and yes, even in the darkness in our Church. Through your generosity, you help kindle this flame and ignite hope. We hope that this 2018 Impact Report can give you a glimpse of your generosity in action.

The gifts of time, talent, and treasure that you share with Catholic Leadership Institute are a blessing. The Lord reminds us that despite our best efforts to disrupt it, He has great plans for us, "plans to prosper you and not to harm you, plans to give you hope and a future." Our task is to follow. Thank you for lighting the path forward.

Yours with great hope for the future,

Daniel Cellucci
Chief Executive Officer
Catholic Leadership Institute

Impact by the Numbers

The 27-year history of Catholic Leadership Institute has been built on the belief that “God’s gift to us is our potential. What we do with it is our gift to God.” We thank you for your role in this history, your presence in our present, and the hope you are to our future. You continue to invest in the potential of our lay and ordained leaders and in the potential of what this apostolate can do for the world. We give thanks every day in our office for the privilege of partnering with so many faithful benefactors.

38

Number of CLI Staff

103

Total Partner Dioceses
Where Services Have Been
Delivered

276

Bishops served through
any Catholic Leadership
Service

794

Seminarians Served
through any Catholic
Leadership Institute
Service

2,695

Number of Priests
Graduated from
Good Leaders, Good
Shepherds

26,214

Parish and Diocesan
Staff Served through
any Catholic Leadership
Institute Service

102,805

Total Responses to the
Disciple Maker Index
Survey

As recipients of so many of God’s gifts throughout our lives we are called to share those gifts to honor and thank God for all He has provided. We are so thankful that you have bestowed generosity on Catholic Leaders Institute and our service to the Catholic Church. Each time you support Catholic Leadership Institute, you make it possible for special Church leaders to answer their call more fully and with greater joy. You are a great gift to them and the Church.

For I know the plans I have for you, declares the LORD, plans to prosper you and not to harm you, plans to give you hope and a future — Jeremiah 29:11



The Disciple Maker Index: Planning, Perseverance, & Philanthropy

This year, Catholic Leadership Institute hit a groundbreaking milestone of 100,000 total number of responses in our cutting-edge survey tool, the Disciple Maker Index. Now entering its sixth year, the Disciple Maker Index is changing the way parishes reflect and make decisions; the majority of our Disciple Maker Index work has been funded by philanthropic gifts of all sizes. It has been a joy and a privilege to work alongside pastors and people who are who are creating hope for the future by using tools that help them effectively plan and respond using data and relevant metrics.

Creating a Strong Foundation for the Future

Scripture encourages us to be intentional, courageous, and visionary in our approach to the future. We at Catholic Leadership Institute believe that our beloved Church will always be with us, but it is our call to proclaim the Good News for generations to come. God certainly works in mysterious ways. He also works through us. As Catholic leaders, we need to constantly be working toward the future, especially in our parish communities.

A Church Built Upon Rock

“The rain fell, the torrents raged, and the winds blew and beat against that house; yet it did not fall, because its foundation was on the rock.” Matthew 7:25

To thrive, grow, and bring more people to Jesus Christ, parishes must ensure their people have a solid foundation in their belief in Jesus and their Catholic faith. While many parishes don't know where to start assessing a parish's spiritual “temperature,” Catholic Leadership Institute offers a solution. Catholic Leadership Institute believes that the path forward is rooted in a unique opportunity for the Church, The Disciple Maker Index (DMI).

The Disciple Maker Index gives a parish a clear picture of where its people are in their journey of faith. It gives the pastor, parish staff, and key ministry leaders robust feedback on what efforts are bearing fruit and which may need to be improved. The feedback parishes receive from this survey allows parishes to know what to say no to, so they can say the bigger yes to the change that will enable them to thrive.

Through analysis of their Disciple Maker Index feedback, parish leaders can see where their people need the most help from a faith formation standpoint and catch a glimpse of their opportunities as a parish for continuous improvement. They are constructing plans focusing on the critical priorities, and they now have the knowledge to look at the difficult questions, to make improvements, and to courageously take accountability.



*Let the Church
always be a place
of mercy and hope,
where everyone is
welcomed, loved
and forgiven.*

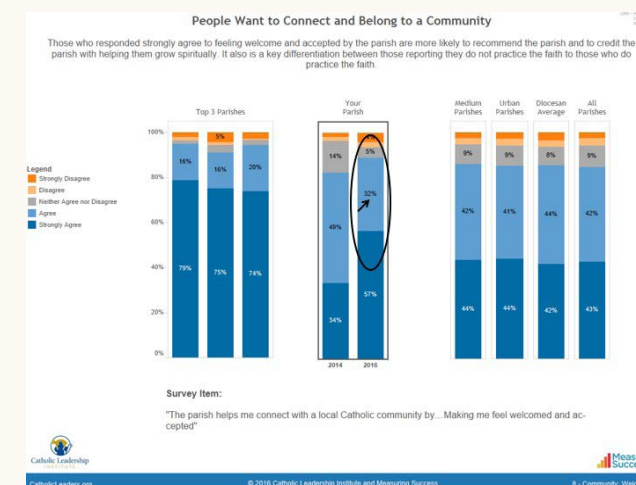
— Pope Francis



Over the past 12 months, parishes from both the United States and Canada have committed to look toward the future. We are humbled each time a new parish participates, because this is not only an opportunity to teach and guide, it is an opportunity to learn and to be amazed at the potential that lies ahead.

The old adage goes, “If you don't know where you are going, any path will take you there.” The Disciple Maker Index is one of Catholic Leadership Institute's most innovative tools to help parishes scan the environment, cast a vision, and take the path that brings their people closer to Christ.

Thank you to everyone who participated in the Disciple Maker Index and for all those benefactors who make this project possible through your philanthropy to Catholic Leadership Institute!



Hear from pastors who have participated in this project

“The process helped to confirm that most of our parishioners have a favorable view of the parish, but need more guidance in experiencing the grace of Sunday Mass and in growing as committed disciples of our Lord. As a result of the data we are planning several programs in the areas of adult education, youth ministry and the use of social media for advancing the gospel message as well as discussions regarding Sunday Mass. Thank you for your generosity in supporting the use of the DMI. I anticipate it will have a positive impact in our Community.”
— **Msgr. Paul Dougherty**

“Catholic Leadership Institute assisted me as a pastor to stay on task and have a mission-oriented parish... We now have a Pastoral Council that focuses on the mission and with the advice of Catholic Leadership Institute recommends next steps in the pastoral planning. The staff and ministries then respond by implementing the priorities and goals. The clarification of roles and responsibilities have also been helpful in my position as pastor.”
— **Msgr. Robert Morris**

“As you can imagine, the data has encouraged lively discussion and helped us hone in on some areas where we intuitively felt we needed more work and allowed us to gauge how we are doing on other areas where we hoped we were striking a chord with our parishioners. The CLI Disciple Maker Index also enlightened us to how much more work -- under the guidance of the Holy Spirit -- we need to do. Again, thank you so much!”
— **Fr. Michael J. Lee, O. Praem**



VISION OF HOPE:

Meet Two Inspiring Bishops & the Power of their Vision

A strong vision ignites hope even in the most challenging times. Two of Catholic Leadership Institute's intrepid and faithful partner bishops created that vision not just once, but twice.

Vision Matters: Foresight, Insight, and Guidance

Great leaders not only share a vision; they motivate a community to engage in it.

Any good vision invites many voices and emerges with one. It doesn't skirt the difficult obstacles or challenges; it engages them directly. It sets a clear future, a tangible promised land that draws people forward.

Bishop Gregory Parkes of the Diocese of St. Petersburg and Bishop James Johnston from Kansas City-St. Joseph are in the midst of this journey for the second time, because they realize: vision matters.

The Church Fully Alive

Bishop Parkes' first vision was adopted in 2015 in the Diocese of Pensacola-Tallahassee. More than 90% of parishioners participated and shared their hopes, dreams, and ideas.

"The Church Fully Alive," is rooted in forming discipleship, inviting others to the faith, and inspiring disciples to action. The resulting effect was a diocese joyfully proclaiming, celebrating, and living the love of Jesus Christ.

"I will always speak of the vision or our vision, not my vision," said Bishop Parkes. "I may be the messenger, but the vision will represent what our people believe is best for our Church."

Courageously Living the Gospel

After Bishop Parkes was installed as bishop of the Diocese of St. Petersburg in 2017, he looked towards the future again with help from Catholic Leadership Institute. During this process, Bishop Parkes heard about the need to expand outreach efforts to the poor and vulnerable, youth and young adults, and fallen away Catholics.

Alongside the 50th anniversary of the diocese, Bishop announced the new vision – "Courageously Living the Gospel" – that was crafted not just by him, but through the many voices of the faithful.

One Church, East to West: Loving Jesus, Serving Jesus, Sharing Jesus

In 2014, Bishop Johnston travelled over 2,300 miles in 17 days to visit each parish in the Diocese of Springfield-Cape Girardeau to establish a new vision, priorities, and goals: "One Church, East to West: Loving Jesus, Serving Jesus, Sharing Jesus."

Bishop shares: "As I traveled across the diocese...I asked those present at each stop, 'Do you love Jesus?' The answer was a unanimous 'Yes!' I then asked, 'Do you think you could love Jesus even more than you do now?' Without hesitation, at each parish and mission I visited, the answer was again a strong 'Yes.'"

"One Heart, One Mind"

In the Diocese of Kansas City-St. Joseph, an envisioning team and Bishop Johnston are once again in the midst of a great journey. During July, prayer cards for the success of the envisioning process were distributed around the diocese to encourage prayer and participation as the planning process continued.

"One of the most fulfilling things in life is to be a part of something great with others... God is pleased when we are "of one heart and mind" for that is a sign of the Holy Spirit's action in the Church. When we are one as a family, we can do great things for God; or rather, he can do great things in us and through us," says Bishop Johnston.

Envision Boldly

Vision creates clarity, a path forward, a purpose, and a focus on Jesus Christ; both Bishops have left a legacy of leadership in their diocese through their visioning process. The Church dares us to envision boldly, and these two wonderful Bishops continue to answer that call thanks in part to the support of our generous benefactors.

I alone cannot change the world, but I can cast a stone across the water to create many ripples."

– St. Teresa of Calcutta



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– Jeremiah 29:11



Right now, Catholic Leadership Institute has a bold pilot at work in parishes across the country thanks to the vision and generosity of faithful benefactors. In Florida, Mississippi, and soon the Midwest, a groundbreaking partnership is taking place: The Next Generation Parish Experience.

This project has given us a tremendous optimism for future generations and for the flourishing parishes that we can build together.

What Does a Next Generation Parish Look Like?

A Next Generation Parish is one that will see an increased Mass attendance and collections. More people will be growing in their faith. Parishes will be channeled for evangelization and discipleship. The number of people coming back to the faith and converting to Catholicism will grow. Parents will have the support they need to pass the faith on to children and grandchildren. Our parishes will be vibrant, intergenerational communities who gather on Sunday and then transform the world in His name the rest of the week.

How do we build these parishes?

At its heart, this four-year comprehensive partnership pilot is building, supporting, and renewing the Church through developing the leadership capacity of the people, leveraging technology and data, envisioning, and engaging and equipping for the future.

Catholic Leadership Institute has witnessed what parishes can do when they have strong leadership, a goal-driven vision for the future, welcoming Sunday Eucharist, and an intentional heart for those in the community who are not yet practicing. This pilot is focused on creating vibrant parishes based on those four factors.



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— Jeremiah 29:11

Orlando: Pioneer of Hope

The Diocese of Orlando leads the way as the first diocese to participate in this pilot. A group of philanthropists, led by Catholic Leadership Institute Chair of the Board of Directors, Bill Orosz, and his wife, Jody, made this project happen through a dynamic philanthropic drive.

As we work with Orlando parishes, we are humbled and honored. Pastors and staff courageously challenge themselves to create and implement a vision and priorities which will have a transformative effect on their parishes.

Angelo Guevara from Most Precious Blood Parish shares his experience, “Being part of Next Generation Parish at Most Precious Blood Parish has been an engaging, methodical, spiritual, and wonderful experience. The steps and method followed were quite a bit, but has resulted in our team being united in establishing a clear purpose, vision, priorities and goals.”

We believe that what is learned in the Diocese of Orlando can benefit parish life around the country. The Next Generation Parish Experience isn’t just about helping individual parishes – it’s about spreading best practices and sharing success.



Jackson and Biloxi: On Fire with Faith in Tomorrow

The Dioceses of Jackson and Biloxi united to take on the Next Generation Parish Experience together in the second half of this year. With the help of generous benefactors, they have begun the journey into the Next Generation. We are overwhelmed by the faith and passion of those involved.

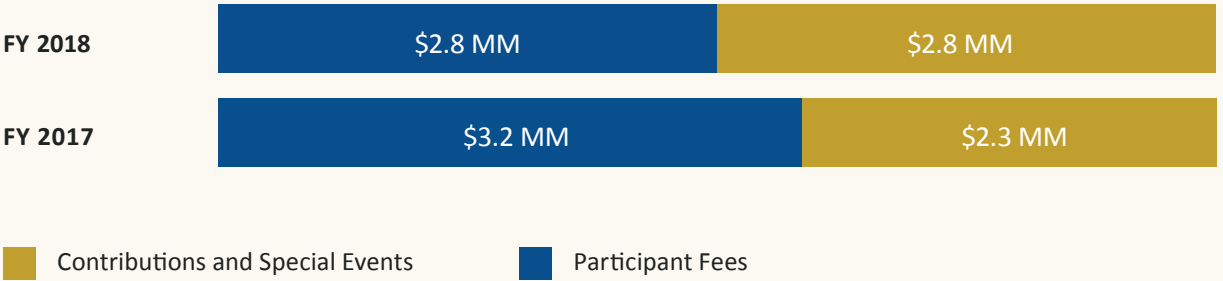
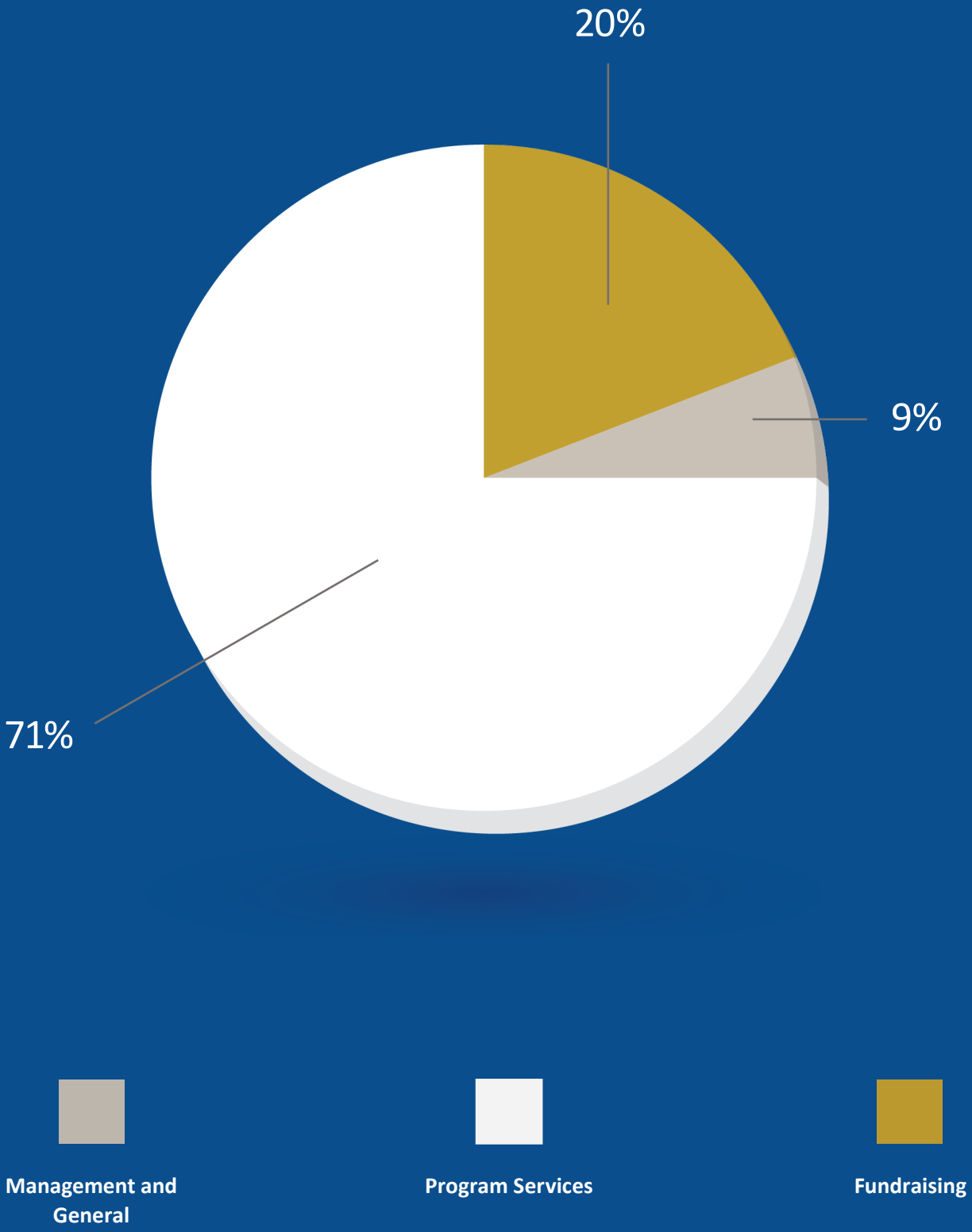
Fr. Tim Murphy from the Diocese of Jackson shares these words, “Through this project, we have a wonderful opportunity to strengthen the Church and create a new generation of Catholics in our community, particularly the Spanish speaking demographic. We have a Church that is ready to move to the Next Generation, and this project will help leaders be prepared for what trends are important and what competencies are needed to do that. We seek to envision what we want our Church to be and then make that vision a reality.”

Philanthropy Inspires a Bold Journey into the Future

Our Church needs the vision, passion, and gifts of time, talent, and treasure from its most special leaders to not just survive in the Next Generation... but to thrive. The Next Generation of Catholic leaders are out there. Will we wait for them to come or will we go and get them? Come ignite hope with us.

Statement of Activities: Financials

Fiscal Year Ended - June 2018



SUPPORT AND REVENUE		
	FY2018	FY2017
Participant Fees	\$2,834,928	\$3,182,515
Contributions and Special Events	2,811,128	2,339,803
Investment and Other Income	10,742	10,739
TOTAL SUPPORT AND REVENUE	\$5,656,798	\$5,533,057

EXPENSES		
	FY2018	FY2017
Program Services	\$3,467,270	\$2,996,956
Fundraising	948,077	1,167,428
Management and General	436,226	421,376
TOTAL EXPENSES	\$4,851,573	\$4,585,760

INCREASE/(DECREASE) IN NET ASSETS	\$805,225	\$947,297
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BOARD OF DIRECTORS AND LEADERSHIP TEAM



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- Mr. Arthur W. Mullin | Secretary, Philadelphia, PA
- Mr. Daniel Cellucci | Chief Executive Officer, Philadelphia, PA

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Archbishop of Miami, FL
- Most Rev. David A. Zubik
Bishop of Pittsburgh, PA



Because of you, the future of the Church is filled with hope! Thank you on behalf of all of the bishops, priests, deacons, religious, and lay leaders you have reached, inspired, and supported with your generosity.

With your faithful prayers and generous financial contributions, you've demonstrated your deep commitment to not only this work, but to helping the Church embrace the fullness of Her potential. At Catholic Leadership Institute, we are continually inspired by the dedication and generosity of donors like you who answer the call to give of your time, talents, and treasures so faithfully.

Now more than ever, your philanthropy, prayers, and presence alongside our Church leaders are crucial, transformative, and appreciated. You are light in the darkness.

The time is now.

**With a vision, with a plan, with faith,
and with you...**

**Together we can embrace our call to build
the Next Generation Catholic Church.**



Catholic Leadership
INSTITUTE

Catholic Leadership Institute

440 East Swedesford Road, Suite 3040, Wayne, PA 19087

P: 610-363-1315 | F: 610-363-3731

info@catholicleaders.org