# Identifying Key Responsibility Areas (KRAs)

Key Responsibility Areas bring individual, team, and organizational efforts together because critical questions—such as *What is this ministry*? and *Why does it matter*?—are discussed and clarified.

Key Responsibility Areas (KRAs) extend beyond a job description to include the contribution and purpose of the role. They are the *outcome* of the *process* of refining role functions. And that's what is most important—the process. Formulating a KRA requires tugging at meaning, laboring over a particular word, and struggling for agreement. In the end, the process clarifies the goal setter's role and helps you and others appreciate that role.

A Key Responsibility Area Statement describes ongoing role functions. A KRA Statement is started by grouping tasks and activities that focus on one or more specific areas; then the purpose and benefits of performing those tasks are stated. The KRA Statement is broader and less specific than a Goal Statement or Task Statement.

### **Rule of Thumb:**

A role is typically defined by 3-5 Key Responsibility Areas.

### Writing a KRA Statement:

What is this ministry and why does it matter?

### Does • What • Why?

Does	<ul> <li>Contains two or more verbs</li> <li>Describes ongoing function</li> </ul>
What	<ul> <li>Outlines a functional area</li> <li>Describes a group of activities and tasks in a specific area; such as customer service, sales, merchandise analysis, etc.</li> </ul>
Why?	<ul> <li>Clarifies the intent of the function and how it benefits the organization</li> <li>Helps self leaders understand how they influence final outcomes</li> <li>Adds meaning to the self leader's tasks and activities</li> <li>Makes the connection between individual effort and the larger organizational picture</li> </ul>



# **KRA Examples**

### Key Responsibility Area 1:

Doe	create and implement
Wha	an inclusive, parish-wide ministry of pastoral outreach and care for all of the sick, needy, and struggling in our community
Why	in order to minister the healing presence of Christ powerfully

#### **KRA Statement:**

Create and implement an inclusive, parish-wide ministry of pastoral outreach and care for all of the sick, needy, and struggling in our community in order to minister the healing presence of Christ powerfully.

### Key Responsibility Area 2:

Does	plan, prepare, and present
What	material to be covered in adult faith formation sessions
	to develop a better understanding in catechumens of Church teaching and how to live a Catholic life.

#### **KRA Statement:**

Plan, prepare, and present material to be covered in adult faith formation sessions in order to develop a better understanding in catechumens of Church teaching and how to live a Catholic life.

### Key Responsibility Area 3:

Does	pray, reflect, and seek opportunities for growth
What	in my relationship with God
Why?	so that I will be able to share my faith through knowledge and example with the parish

#### **KRA Statement:**

Pray, reflect, and seek opportunities for growth in my relationship with God so that I will be able to share my faith through knowledge and example with the parish.



### Key Responsibility Area 1: \_

Ask: What is this ministry and why does it matter?

<b>Does</b> Three verbs that represent the cluster of activities in this focus area	
<b>What</b> Object of the verbs	
<b>Why?</b> How does this KRA relate to the role's purpose and the parish vision?	



#### Key Responsibility Area 2:

Ask: What is this ministry and why does it matter?

<b>Does</b> Three verbs that represent the cluster of activities in this focus area	
<b>What</b> Object of the verbs	
<b>Why?</b> How does this KRA relate to the role's purpose and the parish vision?	



### Key Responsibility Area 3: \_

Ask: What is this ministry and why does it matter?

<b>Does</b> Three verbs that represent the cluster of activities in this focus area	
<b>What</b> Object of the verbs	
<b>Why?</b> How does this KRA relate to the role's purpose and the parish vision?	



#### Key Responsibility Area 4:\_

Ask: What is this ministry and why does it matter?

<b>Does</b> Three verbs that represent the cluster of activities in this focus area	
<b>What</b> Object of the verbs	
<b>Why?</b> How does this KRA relate to the role's purpose and the parish vision?	



### Key Responsibility Area 5: \_

Ask: What is this ministry and why does it matter?

<b>Does</b> Three verbs that represent the cluster of activities in this focus area	
<b>What</b> Object of the verbs	
<b>Why?</b> How does this KRA relate to the role's purpose and the parish vision?	