



Catholic Leadership
INSTITUTE

Welcome Parish Leaders!

Called for More

DMI Webinar #2 – UNDERSTANDING THE DATA –



IGNITING
OUR PARISHES



EMBOLDENING
OUR CLERGY



FORGING
OUR FUTURE



Prayer for Leaders

We pray that you will create among us Catholic leaders, individuals made in your image who will apply your teachings in their lives and positively impact our families, our workplaces, our communities, and our Church.

Help us to inspire those with whom we come in contact to share their God-given talents, to do your will, and to find a place in your kingdom where their deepest joys and the world's deepest hungers meet and cry for their special qualities and abilities.

Make us leaders, Lord, leaders with strength and courage to follow you. Leaders who make your love visible to the world in all of our words and actions. Through Jesus Christ Our Lord, Amen.

Objectives for this Session

1. Brief review of Session #1
2. Review the Catholic Journey “National Narrative” and the Key Drivers.
3. Demonstrate how to go deeper into the data.
4. Demonstrate how to identify priorities based on strengths and opportunities.

This DMI Webinar Series

#1
Access
Results

#2
Understand
Results

#3
Discern
Actions



A compelling survey question

Parishioners self-identified in one of four stages on the Catholic Journey:



The Catholic Journey Data is one way to begin to reflect and consider areas of growth. “How can we move them along the journey?”

A compelling survey question

Parishioners self-identified in one of 4 stages:

Stage 1: I consider myself Catholic, though faith is not a significant part of my life.

Stage 2: I practice my Catholic faith, but do not know Jesus personally like a friend.

Stage 3: I have personally encountered Jesus Christ and am growing as a disciple.

Stage 4: My relationship with Jesus Christ is the most important relationship in my life.

The national data was analyzed to determine what is different between stages.

What makes the difference?

Stage 1



“Consider myself Catholic...”



Stage 2



“Practice my faith but don’t know Jesus”

1. Believe the Church is critical to their relationship with God
2. Feel welcomed by the parish
3. Participate in Catholic devotions

What makes the difference?

Stage 2



“Practice my faith but don’t know Jesus”



Stage 3



“Encountered Jesus and growing”

1. Parish has formed them as a disciple
2. Believe Scripture is the Word of God
3. Have an active Individual Prayer Life

What makes the difference?

Stage 3



“Encountered Jesus and growing”



Stage 4



“Jesus is the most important”

1. Participation in Reconciliation more frequently
2. Believe in the Teaching Authority of the Church
3. Believe Scripture is the Word of God

Moving them along the Journey

The Catholic Journey Data is one way to begin to reflect and consider areas of growth. “How can we move them along the journey?”



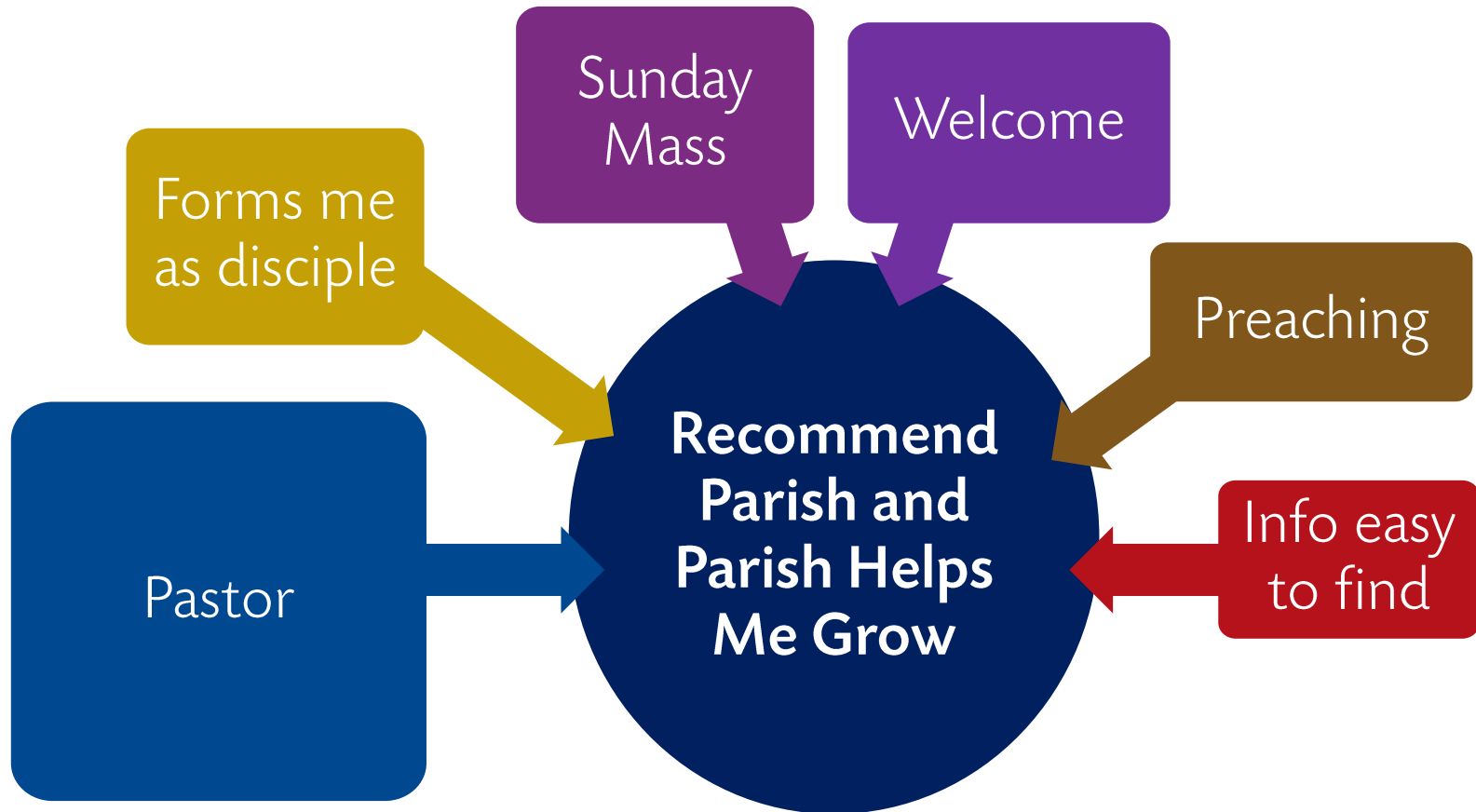
Q: How else can the DMI data focus your support of parishioners on this critical Catholic journey?

A: Consider 3 key outcomes and related key drivers.

3 Key DMI Outcome Questions

1. I would recommend my parish to a friend.
2. My parish helps me grow spiritually as a Catholic.
3. I shared my personal witness story with another person.

Drivers for Growth



Factors that Impact Sharing Witness



Identifying Focus Areas

USING DATA TO DISCERN WHERE TO FOCUS



One Way to Approach the Data



Step 1

The Catholic Journey

- How is your community dispersed throughout the 4 stages?
- What stages have the most respondents? What stages have the least?



Step 2

3 Key Outcome Questions and Drivers

What areas can you focus on that will:

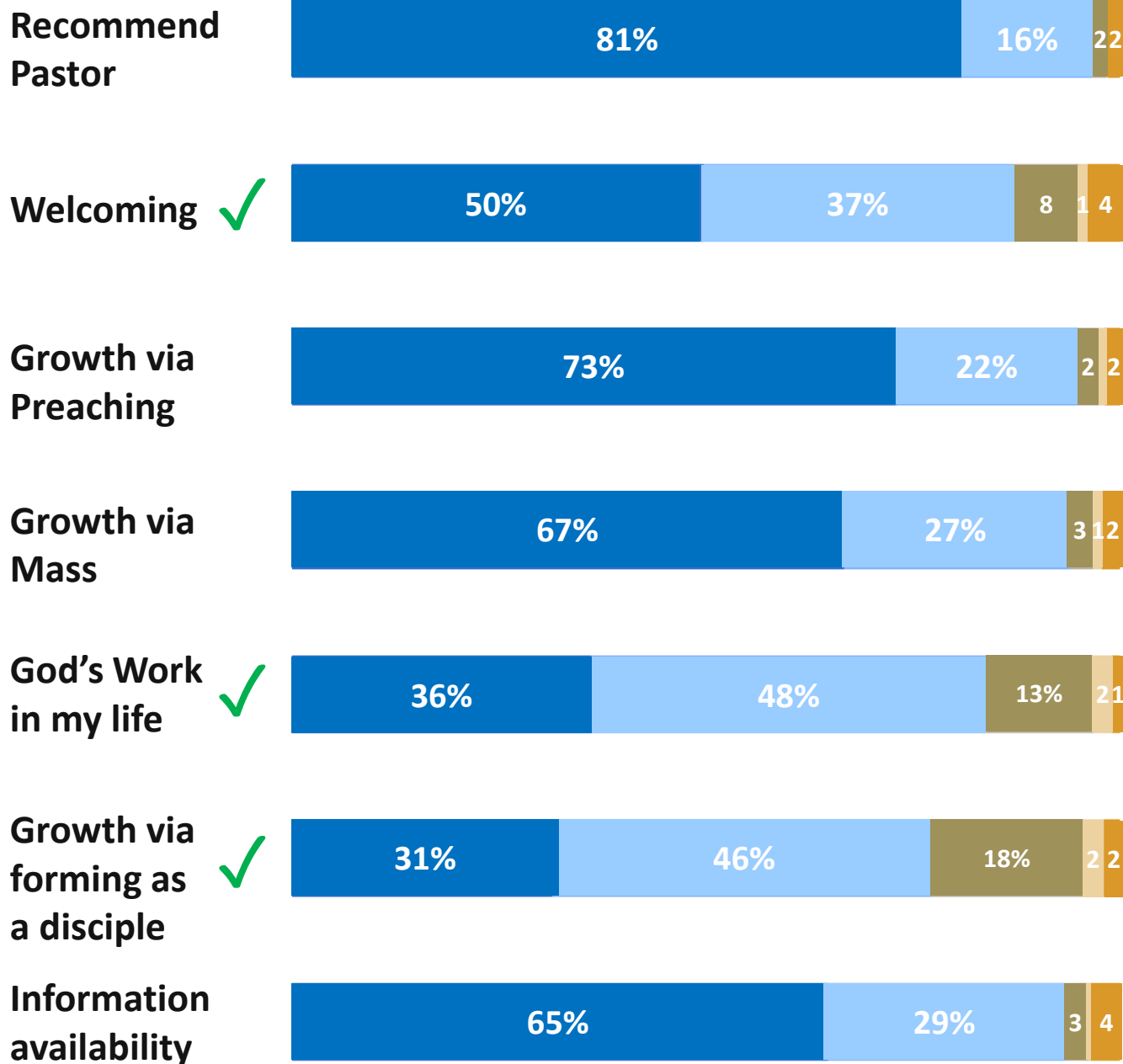
- Increase the “strongly agrees” on those outcome questions and related drivers?
- Shift movement on the Catholic Journey?



– EXAMPLE –

A parish in the Diocese of Richmond, VA

What drives a parishioner to recommend their parish to a friend and to indicate the parish is helping them grow spiritually?

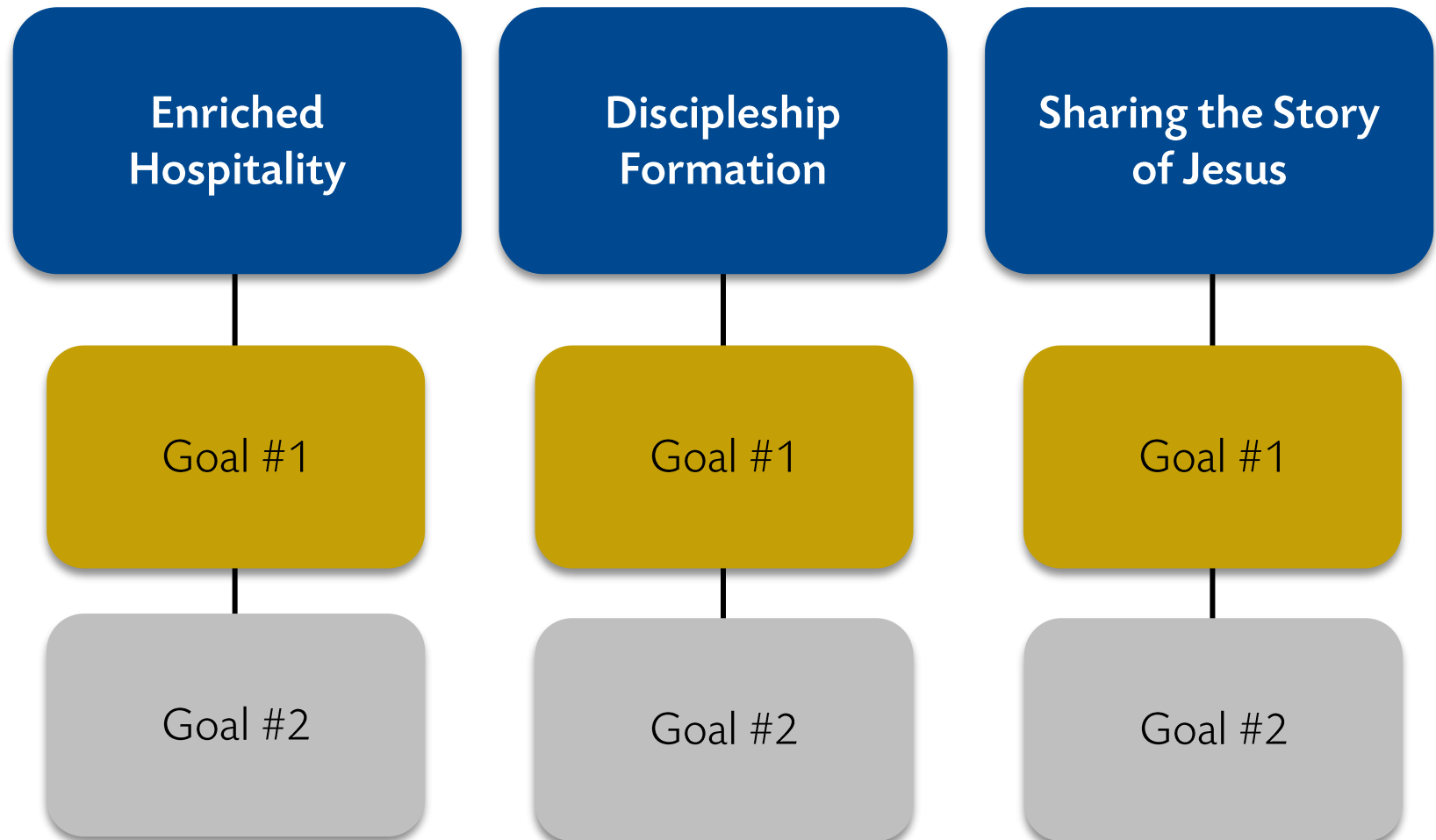


Outcomes Questions and Key Drivers

What opportunities are you noticing?

How might these opportunities affect someone moving onto the next stage of the Catholic Journey?

Priorities with Aligned Goals



Many Roads, Same Destination



THE LORD

Mission

Clarity

Questions or Other Ideas???



Next Steps

- If you haven't created a team to work on DMI for your parish, identify who could be invited to join the team.
- With your PARISH team, identify 3-5 areas of growth where you want to make a difference in your parish based on what you are learning from DMI.
- Come back for Webinar 3 to set goals and action steps



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Thank you!

DMI Webinar #3 coming next week



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